

Privacy Policy

Valid from: 25.04.2025

Our customers' trust is the cornerstone of our business, which is why we pay particular attention to the safe storage and ethical use of personal data. We accept and apply the regulations required by the GDPR, as its content is designed to protect you.

Data Controller Data

Company Name: ECMx Ltd.

Registered Office: Hegymester u. 24., 9012 Győr, Hungary

Tax Number: HU25488122

Company Registration Number: 08-09-027839

E-mail Address: office@ecmx.eu

Processed Personal Data

Through our website, you have the opportunity to contact us via email for general inquiries or to schedule an appointment using the Calendly scheduling application (www.calendly.com).

By sending a contact email or using the Calendly scheduling application, you will be sharing personal data with us. The legal basis for this processing is your legitimate interest (as we cannot respond to you without your personal data).

Below, we have summarized what happens to your data — how we process it, how long we retain it, and what rights you have as the owner of the data.

In the case of the appointment scheduling form, the following **personal data** are required:

- Name of the person filling out the form
- Email address of the person filling out the form
- Content of the message to be sent

Purpose of Data Processing: To identify the individual completing the form in order to arrange an introductory meeting.

Legal Basis for Processing: The legitimate interest of the individual completing the form.

Duration of Data Processing: Depending on the subject of the inquiry, the data may be included in further processes (e.g., quotation requests, contract creation, service requests, etc.), each of which may define its own data retention period. For general inquiries, the retention period is 3 calendar months.

Method of Data Processing: For general inquiries, data is stored in the email system of ECMx Ltd. In the case of specific inquiries, data is stored in ECMx Ltd.'s enterprise resource planning system, with access restricted based on authorization, ensuring that only those colleagues whose work responsibilities require it may access the data. In case of appointment scheduling, only the relevant colleague has direct access.

Other Data Collection on Our Website

Cookie Usage

Cookie: A cookie is a small file that is placed on your computer when you visit a website. When you revisit the same website, the cookie allows the site to recognize your browser and remember that you have visited before. Cookies can store user preferences and other information. You can adjust your browser settings to reject all cookies or to notify you when a cookie is being sent. However, certain website features or services may not function properly without cookies.

The website ecmxinternational.com uses only one cookie, which stores the selected language preference.

Web Analytics

We use Plausible Analytics (www.plausible.io/) to measure page views and analyse user activity on our website.

Our goal is not to collect information about individual visitors, but to monitor website traffic and assess site visits and usage.

The tool does not use cookies, does not generate persistent identifiers, and does not collect or store personal or identifiable data.

You can find detailed information about the Plausible Analytics privacy policy at the following link: <https://plausible.io/data-policy>.

Data Recorded During Error or Service Requests via Email

Processed data: Information of the reporting individual (name, email address).

Purpose of data processing: To fulfill the implementation of the reported issue(s), assess customer satisfaction, and support continuous improvement of services.

Legal basis for processing: The legitimate interest of the reporting individual, based on Section 6 of Act CXII of 2011 on the Right to Informational Self-Determination and Freedom of Information (Hungary).

Duration of data processing: 3 years from the date of the report.

Method of data processing: Data is stored in the enterprise resource planning system of ECMx Ltd., with access restricted by authorization, ensuring that only those colleagues whose job responsibilities require it may access the data.

Rights of the Data Subject

Under the GDPR, and accordingly by ECMx Ltd., the following rights are guaranteed to the data subject:

- **Right to Access**

You have the right to request information from us—via the contact details provided—regarding what personal data our company processes, on what legal basis, for what purpose, from what source, and for how long.

Upon your request, we will provide this information without undue delay, but no later than within 30 days, to the email address you provided.

- **Right to Rectification**

You may request the rectification of your personal data via the contact details provided.

We will act on your request without undue delay, but no later than within 30 days, and inform you via the email address you provided.

- **Right to Erasure**

You may request the deletion of your personal data via the contact details provided, provided that the data is not subject to mandatory retention by law.

Upon your request, we will delete your data without undue delay, but no later than within 30 days, and confirm the deletion via the email address you provided.

- **Right to Restriction of Processing**

You may request the restriction of processing your personal data via the contact details provided.

The restriction will remain in place as long as the reason indicated by you necessitates it.

Upon your request, we will impose the restriction without undue delay, but no later than within 30 days, and notify you via the email address you provided.

- **Right to Object**

You have the right to object to the processing of your personal data via the contact details provided.

We will examine the objection as soon as possible, but no later than within 15 days from receiving your request, make a decision regarding its validity, and inform you of our decision via email.

If you have any questions related to data protection, please contact us at office@ecmx.eu. Our colleagues will get back to you as soon as possible.

The processing of personal data is conducted in accordance with the applicable data protection regulations at all times.